4th IAP North American & Caribbean Regional Conference 2016



Using Social Media as an Agent in Fighting Organized Crime



Using Social Media as an Agent in Fighting Organized Crime

- Use of Social Media to Sell Drugs, Brag, Threaten, Exploit, Recruit
- Criminals or Criminal Associates Cannot Help Prevent Their Ostentatious Behaviors
- We May Not Know all of Criminal Online Profiles but We Know At Least:
 - At Least 1 Target Name
 - At Least 1 Target Location
 - The Organized Criminal Neighborhood or Region of Activity
 - Keywords or Terms Used by Them
 - At Least 1 Known Associate or Family Member



Geolocation Evidence

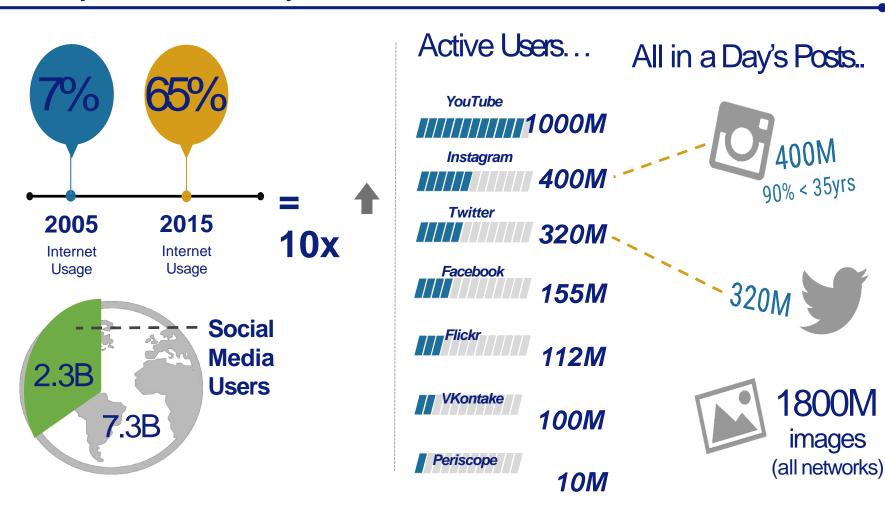
Geolocation evidence can not only assist investigators or prosecutors but will also provide criminal enterprise trends in a real-time environment. Specifically, publically posted Information from criminals, victims and witness can easily be collected, shared and used in court. This evidence can include:

- Suspect associations and organizations
- Evidence of guns, drugs and crimes
- Patterns of activity
- Locations of activities
- Preservation of posted data after deletion



Sources of Evidence

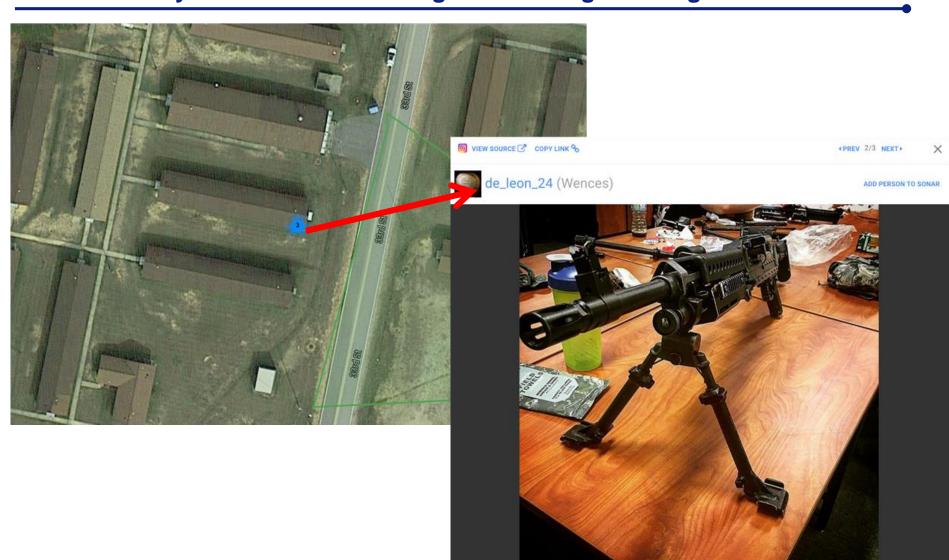
Freely and Publically Available Social Media Posts





How to Investigate Organized Criminal Without Them Knowing

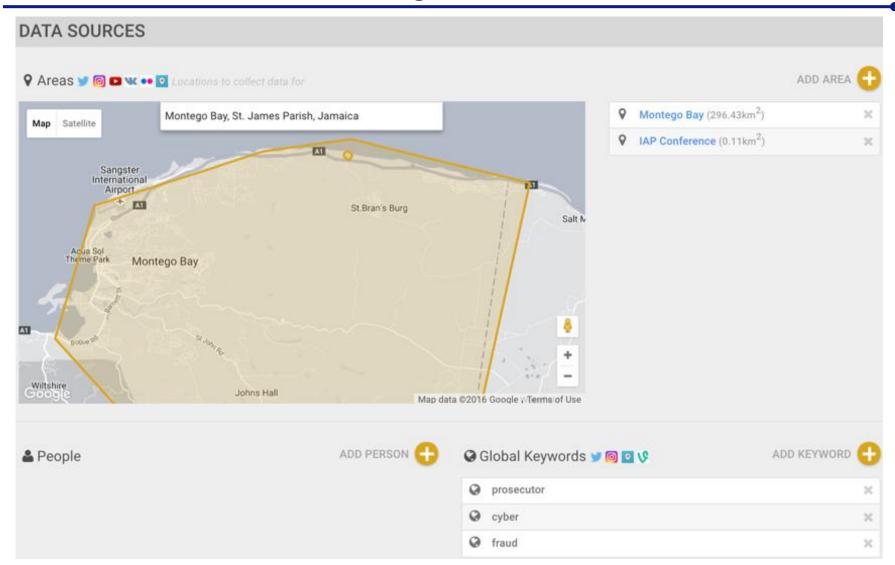
Remain Anonymous While Collecting Evidence Against Organized Criminals





Create Geo-Fences Around Organized Criminal Organizations

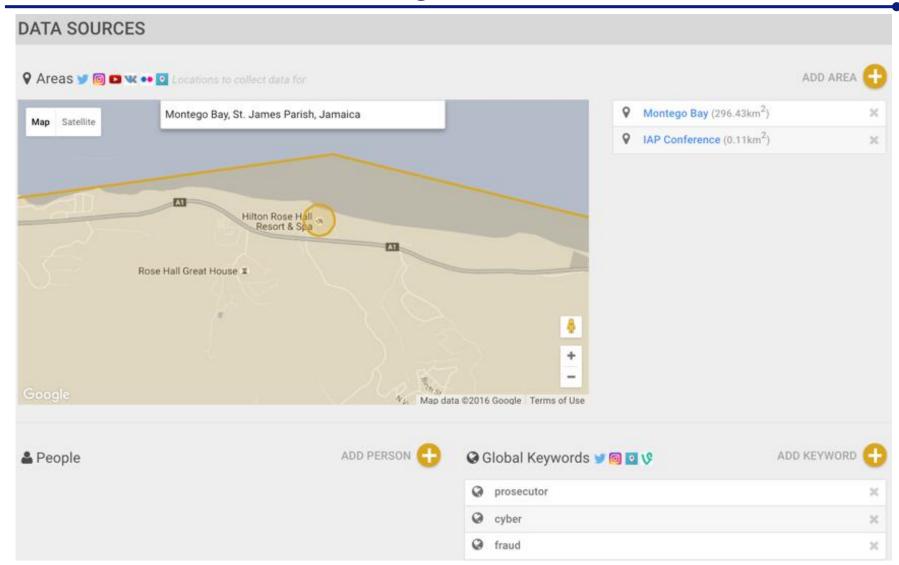
Macro vs Micro Geolocation Investigations





Create Geo-Fences Around Organized Criminal Organizations

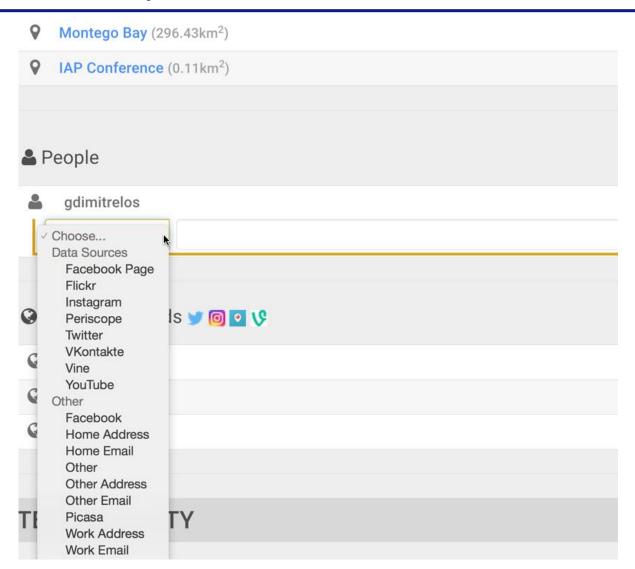
Macro vs Micro Geolocation Investigations





Social Media is our Newest Unpaid Cyber Detective

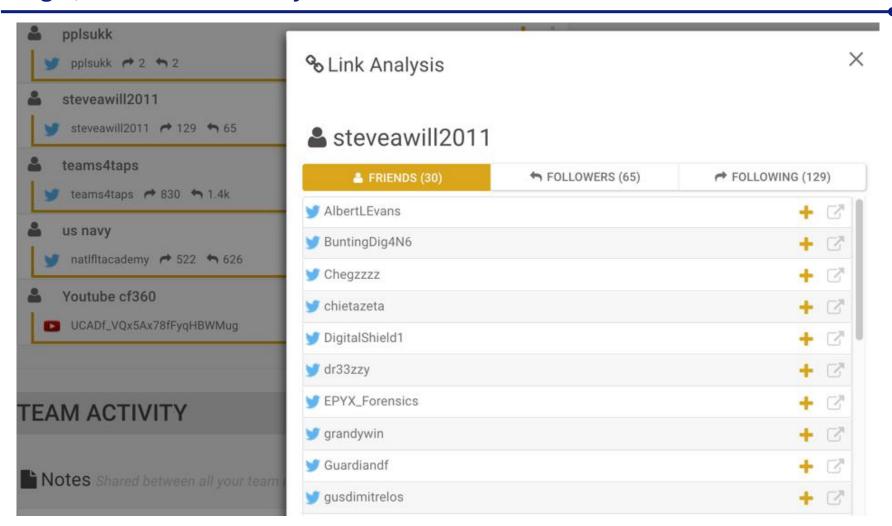
Legal, Free and Publically Available





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Sample Real Event Identifying Drug Activity in Dubai

